



DETOUR

Change Management

Tuesday, November 13
Louisville Marriott Downtown

LSHRM will host an exceptional event to be held in Louisville. It will assist HR professionals and others in becoming better at reducing stress, eliminating fear and increasing performance during times of change.

Steve Gilliland, a hall of fame speaker and one of the most in-demand and top-rated presenters in the world, will be our keynote. HR and business professionals from across the state will be attending. The workshop will be presented with lunch provided.

Key takeaways for attendees are:

- ◁ How to feel more in control when the change is out of your control ▷
- ◁ How to prepare for change, remain productive and it to your advantage ▷
 - ◁ How to build resiliency & grit as you cope with change ▷

LSHRM would like to formally request a corporate sponsorship, please see the reverse side for sponsor opportunities.

Our sincerest hope is that you will consider sponsoring this event. Please contact TRASEE WHITAKER at twhitaker@mhky.com if you would like to arrange a time to meet and gather any other details.

Sponsorship Opportunities

INNOVATIVE SPONSOR

\$7,500

Network with top HR leaders in Greater Louisville and surrounding areas.

Your company will receive recognition and exposure as a supporter of LSHRM and the Gilliland workshop.

In addition, you receive:

- Retain copy of guest list
- Logo and company description included in program
- 10-seat table; includes lunch and registration for keynote and workshop
- 15 minutes to address attendees
- Option to leave an item on attendee tables
- Rolling PowerPoint slide with your company name and logo
- Your company mentioned in the opening and closing comments
- Table space to showcase products or services and collect business cards from attendees
- Your sponsorship posted on the LSHRM website and social media.

BOLD SPONSOR

\$5,000

Network with top HR leaders in Greater Louisville and surrounding areas.

Your company will receive recognition and exposure as a supporter of LSHRM and the Gilliland workshop.

In addition, you receive:

- Logo and company description included in program
- Option to leave an item on attendee tables
- Table space to showcase products or services and collect business cards from attendees
- Rolling PowerPoint slide with your company name and logo
- Lunch and two tickets to the keynote and session
- Your sponsorship posted on the LSHRM website and social media

FEARLESS SPONSOR

\$750

Network with top HR leaders in Greater Louisville and surrounding areas.

Your company will receive recognition and exposure as a supporter of LSHRM and the Gilliland workshop.

In addition, you receive:

- Table space to showcase products or services and collect business cards from attendees
- Rolling PowerPoint slide with your company name and logo
- Lunch and two tickets to the keynote



For more information, please call
Trasee Whitaker at **502.445.1544**.